

## Pentagon Channel Stats

### Military Distribution

Facilities On Air: 370  
U.S. Military Population: 1,382,849  
AFRTS Worldwide:  
800,000; 175 Countries

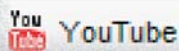
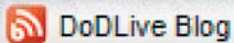
### Commercial Distribution

Total Commercial Carriage:  
More than 18 million households via  
cable, satellite, telco video services,  
IPTV, and local access channels

### Web Distribution

More than 8 million  
Podcast feed requests annually

### Stay Connected with tPC



### Contact Us

#### Programming

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## TO POST OR NOT TO POST...

As many are new to the world of social media and are learning what to post or not to post on their Web pages, this lesson is even more important for our servicemembers. FNG put together their "Top Ten List of Stupid Things People Do in Social Media." That piece is getting a lot of attention in the social media world, especially on our Twitter page. If you didn't see it, you can catch it on our Web site at [www.pentagonchannel.mil](http://www.pentagonchannel.mil). We've also included the list here for you as well, but check out the video for examples and further explanation. And, of course, check out our social media pages (see left side bar) to keep up with what we're doing.



Top 10 list of stupid things people post on social media sites...

#10 Posting an inappropriate or stupid picture on Facebook.

# 9 Posting info that gives bad guys a chance to do bad things.

# 8 Posting photos to the web that should only be shared privately and not with the whole world.

# 7 Tweeting extremely personal or private information.

# 6 Posting an embarrassing video.

# 5 Blogging about things you don't know.

# 4 Endorsing a product or company.

# 3 Posting personal comments, feelings, or conversations.

# 2 Posting any info that compromises the military or operations.

# 1 Posting something and regretting it.



## The Grill Sergeants Season 3 Premiere

All new episodes were shot on location at The Culinary Institute of America in Hyde Park, NY. Season 3 features 'International Cuisine', highlighting some of the regional dishes troops may encounter while stationed around the world. We've also welcomed two new Grill Sergeants

to the mix: SSG Edmund Perez, from Fort Sam Houston, TX, and SSG Guy Winks, former Culinary Institute of America Military Liaison, now an instructor for the Advanced Culinary Skills Course at Fort Lee, VA. The new shows will be 'Served Up... Military Style' starting Monday, 16 Nov, on the Pentagon Channel and [www.pentagonchannel.mil](http://www.pentagonchannel.mil).

## Special Veteran's Day Programming Schedule

The Pentagon Channel will celebrate Veteran's Day with special programming for our veterans. The planned schedule is as follows, but as always, check on our Web site, [www.pentagonchannel.mil](http://www.pentagonchannel.mil), for the latest.

**VETERANS DAY TENTATIVE SCHEDULE:** Wednesday, 11.11.09, (Eastern Time)

*Battleground Marathon:* Salute Veterans Day with the making of our military as it happened - watch the Battleground marathon midnight Tuesday through midnight Wednesday. All historic films originally produced by the Departments of War, Army & Navy in the 1940s through the 1970s. Highlights include: The American Soldier in Combat, The Battle Of Khe Sanh, Battle Of Manila, Beachhead Anzio, Battle Of St. Vith pt 2, D-Day Anniversary, Operational Cartwheel, Breakout and Pursuit, The Soldiers Heritage, Combat Bulletin # 109 Un Forces Cross 38th Parallel, Battle for Salerno, D-Day Convoy, Tigers on the Loose, Bridge at Remagen pt 2.

*Veterans Day Ceremony:* The annual USAA Veterans Day ceremony from San Antonio, TX. Check our Web site for air time.

*RECON Revisited Marathon:* Honor Veterans Day with an in-depth look at real-world operations, missions, military events / history and other subjects highlighting the accomplishments of U.S. military men and women. RECON Revisited is an original Pentagon Channel series. Highlights include: The Beast, The Wounds Within, Sappers, Riverine Warriors, Never Falter, Crucible, Conspicuous Courage, and Medal of Honor.

## Command Performance Brings You More of the Good Stuff



*MC1 Murray with Kid Rock*

Since it started at the beginning of the year, Command Performance has interviewed more than 30+ of today's top entertainers. From Nashville, to NY, to Germany and DC, Command Performance has been backstage with artists asking the questions you want to know. So what's next on tap? A "Best Of" series of course! Every month

the Pentagon Channel will air a 30 minute "Best Of" Command Performance. Episodes will include a focus on interesting music venues,



*SSgt Buckwalter with Sugarland guitarist Kristian Bush*

musical genres, outtakes and more! In December we'll include a holiday special complete with live

original holiday songs performed just for the troops. Do you have a question for your favorite artist? Is there an artist you'd like to see interviewed? For more info, logon to [www.pentagonchannel.mil/commandperformance](http://www.pentagonchannel.mil/commandperformance).



*Sgt Macdonald with Aerosmith*



## Know Your Anchors



**NAME:** MC2 Andrew Krauss

**YEARS OF SERVICE:** 7

**HOMETOWN:** Merrill, WI

**MOST REWARDING JOB ASPECT:**

Getting to travel around the world... on the government's dime.

**GOALS:** Get better at whatever it is I do... maybe figure out what it is I actually do.

**ANCHOR YOU WOULD MOST**

**LIKE TO MEET:** There are several anchors I wouldn't mind meeting, but none top my list.

**FAVORITE TV SHOWS:** It's Always Sunny in Philadelphia, Californication, True Blood, Hung. Each show has qualities I can either relate to or admire.

**FAVORITE MOVIE:** Terminator 2

**INTERESTING PLACE YOUR**

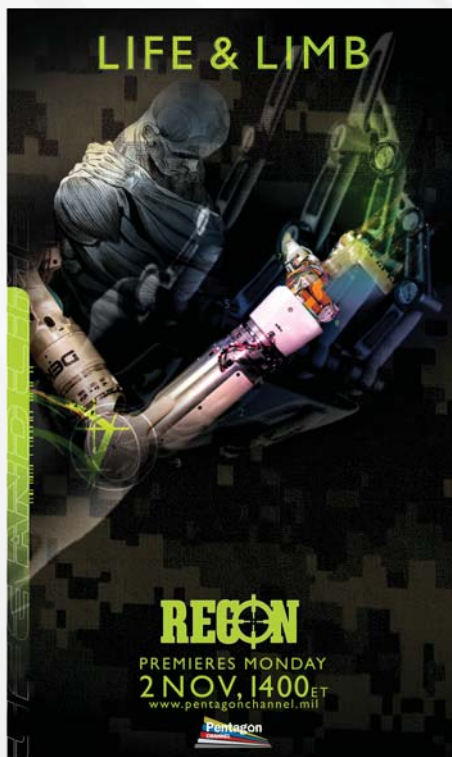
**SERVICE HAS TAKEN YOU:** Iraq, Canary Islands, Italy, Germany, Kuwait, Wisconsin.

**BEST PLACE TO LIVE OR VACATION:**

Wisconsin. Because people there drive 65 mph through 2 feet of snow in a raging blizzard, without flinching.

## October RECON: *Medal of Honor: So Others Might Live*

It is the nation's highest honor for military service, for acts above and beyond the call of duty. It is the Medal of Honor. Those who are recipients are humble, they say their medals are for those who fought with them - although some never made it home. On this episode of RECON we hear the experiences of four men, from World War II to the War on Terror, who have earned this singular honor. Discover their stories on RECON, airing through October and on [www.pentagonchannel.mil](http://www.pentagonchannel.mil).



## November RECON: *Life and Limb*

There's a revolution underway in prosthetics that is expected to one day allow warfighters who have lost an arm or hand in battle to play the piano or type on a computer keyboard. The November edition of our signature documentary program RECON is titled *Life and Limb*. The show looks at fantastic new devices being created on an accelerated time line to replace prosthetics that haven't changed much since the Civil War. The Defense Advanced Research Projects Agency has committed considerable resources to creating this new technology.

There is major new medical research underway to develop methods of controlling prosthetics in a more natural way. One technique allows nerves transplanted into the chest to manipulate prosthetic hands and arms. In the future a brain chip may be able to do the same thing. See RECON: *Life & Limb*, debuting Monday, 2 Nov at 1400 EST and running daily until 7 Dec.



## INTERNAL COMMUNICATIONS



[www.dma.mil](http://www.dma.mil)



**American Forces  
Radio & Television Service**  
[www.myafn.net](http://www.myafn.net)

**Pentagon**  
CHANNEL  
[www.pentagonchannel.mil](http://www.pentagonchannel.mil)



[www.defense.gov](http://www.defense.gov)

**STARS AND STRIPES**

[www.estripes.com](http://www.estripes.com)

## We Run For The Soldiers

The 25th Annual Army Ten-Miler marked the inaugural run for “Go Team DMA!,” a group of Pentagon Channel and RTPO employees who, in April, pledged to run ten miles for the troops. Some of them had never run a mile in their lives! And on October 4th, to their amazement, they exceeded their expectations. Everyone finished at personal best times. HOOAH!



*L to R: Aaron Parker, SSgt Buckwalter, SFC James, Candace Hewitt and Camille Cherry*

First-time runner and Pentagon Channel producer Candace Hewitt also signed up for her six-year-old daughter, who runs track. “I wanted her to be proud of Mommy,” she said. Candace’s ‘aha!’ moment? “Passing by a woman, obviously in her early 70s and thinking, ‘you know, I can do this too.’”

“When I was at the exit ramp by the Pentagon, I was inspired to keep going,” he added.

Perhaps SSgt Brian Buckwalter said it best. In his personal blog ([www.dod-live.mil](http://www.dod-live.mil) shameless plug) SSgt Buckwalter mentioned a wounded warrior he encountered around mile four. The servicemember ran on one leg and his other leg was at a 90 degree angle supported by a splint that resembled a makeshift prosthetic. Quoting Buck, “Thank God my legs are sore. Because of that servicemember I will never take that pain for granted again.”



*CMSgt Snow and son, Christian Snow*

It was a great run for a great cause. For all you first-time runners, don’t be intimidated. You can do it. Ask “Go Team DMA!”

## Original On-Air Programming

*Catch them on-air or online.*



*30-minute daily newscast on military news*



*30-minute documentary on all things military*



*30-minute workout led by service members*



*30-minute cooking program featuring top military chefs*



*30-minute newsmagazine on news from the Pentagon.*



*15-minute program on operations in Afghanistan and Iraq*



*30-minute "survival guide" for the new servicemember*



*30-minute program featuring AAFES solutions*



*30-minute series featuring historic films from past wars*



*Briefings, press conferences, speeches and special events.*

## Video and Audio Podcasts

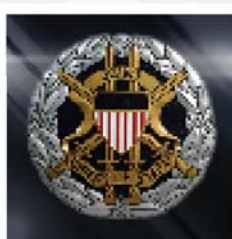
*Find them through our Web site or the iTunes store.*



*Backstage with today's top entertainers with a uniquely military perspective*



*ATS in Brief: 5-minutes of Around the Services headline news*



*CJCS: interviews and statements from CJCS on issues concerning servicemembers*



*2-minute audio profile of a decorated "American Hero"*